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MacKenzie Retail Readies to Welcome jcpenny to Boulevard at Box Hill

MacKenzie Retail, LLC has announced jcpenny (NYSE: JCP) as the second anchor at Boulevard at Box Hill. The national department store retailer will join lead anchor Wegman's at the ongoing development upon completion of construction later this year. The 85,775 square foot location is expected to deliver in early Fall 2012.

"We look forward to welcoming jcpenny to our growing community. Their commitment to style and quality will complement our existing tenant mix helping Box Hill to elevate to our target audience's high expectations," said MacKenzie Retail, LLC Senior Vice President/Principal Thomas L. Fidler, Jr. Fidler represented the Landlord, Ward Development Group, while the Tenant was represented by KLN Retail in the transaction.

jcpenny is currently transforming the way it does business and remaking the customer experience across its 1,100 department stores and on jcp.com. During every visit, customers will discover straightforward Fair and Square Pricing, month-long promotions that are in sync with the rhythm of their lives, exceptionally curated merchandise, artful presentation, and unmatched customer service. jcpenny stores are home to premier brands such as Ralph Lauren, Liz Claiborne, Sephora, MNG by Mango, Levi's and Nike.

Jim Martin, President of Ward Development Group stated "The Ward Family made a commitment to developing Harford County's premier retail destination for a true shopping experience. By having jcpenny as the newest addition to our growing tenant mix, this will allow us to go after many of the national retailers that have always wanted to be in Harford County, but could not identify the right location. The recent exciting news about jcpenny, and their new energy, to be one of the Country's prominent retailers only furthers our excitement for what the Boulevard at Box Hill can become."

As Harford County's premier retail and entertainment destination, The Boulevard at Box Hill is the heart and soul of this rapidly growing county of 250,000 residents. Located less than a mile from I-95 the project serves residents of Harford, Carroll, and Northern Baltimore County, as well as those professionals serving at Aberdeen Proving Ground. Featuring an open-air plaza and tree-lined "Main Street", Boulevard at Box Hill has more than 450,000 square feet of premium retail space and another 50,000 square feet of restaurants, ranging from casual fare to specialty dining. An additional 88,000 square feet of multi-level office buildings is planned to compliment the 200,000 square feet of space existing in the Box Hill Corporate Center. Current tenants of the massive project include Wegman's, Joe's Crab Shack, Panera Bread, and PNC Bank.

For more information on jcpenny, please visit www.jcpmediaroom.com. For leasing inquiries contact Thomas L. Fidler, Jr. of MacKenzie Retail, LLC at tfidler@mackenziecommercial.com or 410.821.8585.

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